

BOOK BY 31/08/23 FOR
EARLY BIRD DISCOUNT

Portsmouth
the great waterfront city

VISIT PORTSMOUTH GUIDES 2024

ACCOMMODATION ADVERT BOOKING INFORMATION

Portsmouth City Council is delighted to offer a range of advertising opportunities in the Visit Portsmouth destination publications for 2024.

Portsmouth is packed with things to do and fast becoming Britain's favourite waterfront destination, with more and more to offer every year. Portsmouth's irresistible mix of history and heritage, shopping, lively arts, great restaurants, bars and a programme of year-round events attracts over **10 million visitors** per year.

ABOUT THE GUIDES

VISIT PORTSMOUTH OFFICIAL VISITOR GUIDE

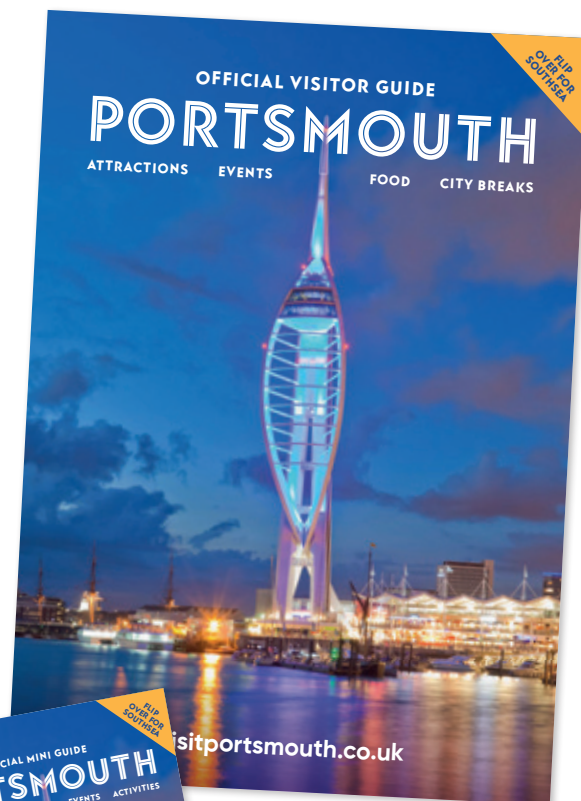
Our full colour official guide is A4 in size and has 52 pages, 50,000 are printed.

The guides are mailed free of charge on request and are also available to pick up at many locations.

Guide requests are made:

- Via visitportsmouth.co.uk or by phoning visitor information services.
- In response to national press and travel supplements.
- In response to advertising campaigns, including outdoor campaigns in London area.
- At key travel and consumer trade shows and mailed to the travel trade and group organisers.
- At Visitor Information Centres nationwide
- At Portsmouth International Port

In addition, 35,000 copies are distributed via our distribution company. The A4 guide is aimed at the domestic market in North London and from the Northern Home Counties up to the South Midlands. Visitor Information Centres, Accommodation Providers and other outlets that prefer to order their stock are supplied by the distribution company also.



ASK
ABOUT
OUR EASY
PAYMENT
PLANS!

WANT TO SEE THE CURRENT GUIDE?

You can request a copy of the official guide and mini guide online by visiting www.visitportsmouth.co.uk and searching request brochure. Alternatively, view an online version of the the official guide on your computer or mobile device.

VISIT PORTSMOUTH GUIDES 2024

ACCOMMODATION ADVERT BOOKING INFORMATION

VISIT PORTSMOUTH MINI GUIDE

Our Portsmouth Mini Guide is DL in size, has 40 pages and a print run of 100,000.

These are available:

- Via brochure fulfilment service, targeting – Hampshire, West Sussex, Surrey, Berkshire, Oxfordshire, Dorset and London.
- Targeting outlets, accommodation providers, public libraries, garden centres, leisure centres, family pubs and restaurants, public buildings, golf clubs, tea/coffee shops etc;
- At Portsmouth International Port and on-board Brittany Ferries;
- Locally in Portsmouth at city attractions, venues, visitor information centres, accommodation providers, libraries etc.
- At key travel and consumer trade shows and mailed to the travel trade and group organisers.

All publications are also available to download from the Visit Portsmouth website which receives in excess of 850,000 site visits annually www.visitportsmouth.co.uk

AN ACCOMMODATION ADVERT IN OUR OFFICIAL A4 VISITOR GUIDE ENSURES YOUR BUSINESS IS INCLUDED IN THE LISTINGS SECTION OF OUR MINI GUIDE.

HOW TO BOOK

To book your accommodation advert entry:

1. Select the advert size you require.
Complete the booking form supplied
2. Read and accept the terms and conditions
3. Sign and return the booking form to:
Portsmouth Museum and Art Gallery
Museum Road
Portsmouth
PO1 2LJ
4. Send your text and photos for your advert to:
tourism@portsmouthcc.gov.uk
by Saturday 30 September 2023

YEAR-LONG PARTNERSHIPS

You may want to consider a year-long partnership with Visit Portsmouth. One payment offers a range of promotional activity including advertising in the destination publications. Contact tourism@portsmouthcc.gov.uk to find out more.

WANT TO SEE THE CURRENT GUIDE?

You can request a copy of the official guide and mini guide online by visiting www.visitportsmouth.co.uk and searching request brochure. Alternatively, view an online version of the the official guide on your computer or mobile device.



ENQUIRIES AND BOOKING

If you require any further information to make your booking, please call **023 9283 4636** or email tourism@portsmouthcc.gov.uk

OFFICIAL GUIDE ADVERT OPTIONS AND PRICES

SELECT YOUR ENTRY ON THE BOOKING FORM SUPPLIED

BOOK BY 31/08/23 FOR 10% EARLYBIRD DISCOUNT

All prices are EXCLUDING VAT which is applicable at 20%.


1/5 PAGE (TEXT ONLY)		A
Size (w x h)	180 x 48mm	
Approx. number of words	70	
Number of Pictures	NONE	
PRICE	Standard	Early bird
	£268	£241

1/3 PAGE (TEXT AND PHOTO/S)		C
Size (w x h)	180 x 90mm	
Approx. number of words	70	
Number of Pictures	up to three	
PRICE	Standard	Early bird
	£650	£585

1/4 PAGE (TEXT AND PHOTO)		B
Size (w x h)	180 x 60mm	
Approx. number of words	30	
Number of Pictures	One	
PRICE	Standard	Early bird
	£505	£455

1/2 PAGE (TEXT AND PHOTO/S)		D
Size (w x h)	180 x 130mm	
Approx. number of words	150	
Number of Pictures	up to four	
PRICE	Standard	Early bird
	£908	£817

SAMPLE LAYOUTS (ACTUAL SIZE)

A	YOUR NAME HOTEL Map page 26 Ref F6	<p>Abori sit odi assinum rehenda ndebit lanihitatem hiciunti officiat. Tem iqui destrum eatet quam eos a volorer itiae. Nam, cori tem aut dolupti cus, volum quo omnisi dolorrorum nientisquas doluptaRum ia L, escem, niqiu proxime peropub linte.</p> <p>Natilin gulariam adet prorum ari comant. C. C. Habente, ore inemuscrem confertum prei publissi pecrium derum omaiost incepos, te mandi, dentem det escem, niqiu proxime peropub linte, nem et, P. Vlegili conscri diem. Valatiam pat lcid maios et acestios es se duntibus is mo dolupiendam audae.</p>
<p>Southampton Road, Portsmouth, Hampshire PO6 4SH T: 023 9212 3456 E: enquiries@ yourhotel.co.uk W: www.yourhotel.co.uk</p> <hr/> <p>Price: From £99 - £165 per room per night Rooms: 174 En suite: All Facilities:</p> <p></p>		

B	YOUR NAME HOTEL Map page 26 Ref F6	<p>Abori sit odi assinum rehenda ndebit lanihitatem hiciunti officiat. Tem iqui destrum eatet quam eos a volorer itiae. Nam, cori tem aut dolupti cus, volum quo omnisi dolorrorum nientisquas dolupta</p> <p>Price: From £99 - £165 per room per night Rooms: 174 En suite: All Facilities:</p> <p></p>
<p>Southampton Road, Portsmouth, Hampshire PO6 4SH T: 023 9212 3456 E: enquiries@ yourhotel.co.uk W: www.yourhotel.co.uk</p>		

C

YOUR NAME HOTEL

Map page 26
Ref F6

Southampton Road, Portsmouth, Hampshire PO6 4SH

Telephone: 023 9212 3456**Email:** enquiries@yourhotel.co.uk**Website:** www.yourhotel.co.uk

Abori sit odi assinum rehenda ndebit lanihitatem hiciunti officiat. Tem iqui destrum eatet quam eos a volorer itiae. Nam, cori tem aut dolupti cus, volum quo omni dolorrorum nientisquas dolupta spicit pratem ari offic te poescit aliquiam ducit quo quam, comnis molescid qui site pedit aut lit doloreria venem corepero eos magnam, occupatur. Iqui destrum eatet quam eos a volorer itiae. Aut dolupti cus, volum quo omni dolorrorum nientisquas dolupta.

Price: From £99 - £165 per room per night**Rooms:** 174 **En suite:** All**Facilities:**

D

YOUR NAME HOTEL

Map page 26
Ref F6

Southampton Road, Portsmouth, Hampshire PO6 4SH

Telephone: 023 9212 3456**Email:** enquiries@yourhotel.co.uk**Website:** www.yourhotel.co.uk

Abori sit odi assinum rehenda ndebit lanihitatem hiciunti officiat. Tem. Iqui destrum eatet quam eos a volorer itiae. Nam, cori tem aut dolupti cus, volum quo omni dolorrorum nientisquas dolupta spicit pratem ari offic te poescit aliquiam ducit quo quam, comnis molescid qui site pedit aut lit doloreria venem corepero eos magnam, occupatur.

Bis volum et facepel magniti busanda de estiora velecabore optur aut eost quodisque nonsect otatibus dolutestrum volupid emquam sitatur? Andanienis nem qui audi ut as quam, quias es etus eos vendell upatem cusda quam, quatius.

Minveles voluptas sape dis qui blatqui delest est, solorem poribusdae. Itam, quidigni corem ut la volent atur.

Orpore sin re laborunti di quantes tiatur, nus qui nos que velit quatum arum quam earciisti ius sit volest laboribus untium lat ullaut aut rentis mossimint assum nus alitatur. Quiametur.

Price: From £99 - £165 per room per night**Rooms:** 174 **En suite:** All**Facilities:**

FULL PAGE (TEXT AND PHOTO/S)

E

Size (w x h) 210 x 297mm

Approx. number of words 300

Number of Pictures up to six

PRICE

Standard

Early bird

£1675

£1508

E



(NOT ACTUAL SIZE)